

## **Terms of Reference (TOR) for Research Consultant to conduct a study on 'Situation Analysis of AES (Adult Entertainment Sector) in Pokhara.'**

### **1. Background:**

The Adult Entertainment Sector (AES) has experienced significant growth and transformation in recent years, fueled by technological advancements and shifting societal attitudes. To better understand the current landscape and future prospects of AES, we are seeking a qualified consultant to conduct comprehensive research to analyze the situation of the sector.

### **2. Objectives:**

The primary objective of this consultancy is to provide an in-depth analysis of the Adult Entertainment Sector, focusing on key trends, challenges, opportunities, and regulatory frameworks. The findings of the study is expected to inform strategic decision-making and future interventions in this sector including the required change in the policies and regulations in the AES.

### **3. Scope of Work:**

The consultant will be responsible for the following tasks:

- Conduct a thorough literature review to understand trends in the Adult Entertainment Sector of Pokhara.
- Collect primary data through interviews, surveys, and focus group discussions with industry stakeholders, including business owners, workers, consumers, and regulatory authorities.
- Analyze the collected data to identify patterns, gaps, and emerging issues within the AES.
- Assess the socio-economic impact of the AES on various stakeholders, including its contribution to employment, revenue generation, and public health.
- Assess the child labor trend in AES in Pokhara and the impact it has on their health, wellbeing, and overall development.
- Examine existing regulatory frameworks governing the AES and identifying areas for improvement or reform.
- Develop actionable recommendations based on the findings that can help to formulate new policies and or reform existing policies and enforce regulations to create safe and decent working environment and to promote ethical practices in AES.

### **4. Deliverables:**

The consultant will deliver the following outputs within the agreed timeframe:

- Inception report (with a detailed work plan, research question, data sources, methodology, structure of the report and timeline of the research)
- A detailed situation analysis report outlining the current state of the Adult Entertainment Sector in Pokhara, including key findings, trends, challenges, and opportunities.
- A policy brief that could be useful to regulate the AES sector.
- A presentation summarizing the main findings and recommendations for stakeholders, including management, policymakers, authorities, industry representatives and other relevant stakeholders.

**5. Duration:**

The consultancy will be for a period of three months, starting from the date of contract signing.

**6. Terms and Conditions:**

- The consultant will work from home and be available for virtual or physical meetings and discussions as required.
- The consultant will strictly adhere to confidentiality guidelines and ensure the privacy of all sensitive data and information obtained during the course of the consultancy.
- The consultant will ensure that a high level of ethical standard and sensitivity is practiced and maintained during the period of assignment.
- Payment will be made in installments upon satisfactory completion of agreed-upon milestones, as outlined in the contract.
- The consultant will provide regular progress updates to the Project Manager and address any feedback or concerns in a timely manner.
- The consultant will comply with all relevant laws of Nepal Government, regulations, and R4C policies during the execution of the consultancy.

**7. Qualifications:**

- Advanced degree in a relevant field such as development studies, economics, sociology, or public policy.
- Proven experience in conducting research and analysis in sensitive or controversial sectors, preferably including the adult entertainment industry.
- Strong analytical skills and the ability to interpret complex data sets.
- Excellent written and verbal communication skills, with experience in preparing high-quality reports and presentations in English.
- Demonstrated ability to work independently and meet deadlines.

**8. Evaluation and Selection:**

Candidates will be evaluated based on their qualifications, relevant experience, and proposed methodology. Shortlisted candidates may be invited for an interview to further assess their suitability for the consultancy.

**9. How to Apply:**

Interested candidates should submit a detailed CV, a cover letter outlining their relevant experience and approach to the assignment and contact information of at least two professional references. Applications should be sent to [vacancy@right4children.org](mailto:vacancy@right4children.org) by May 03, 2024.

**10. Contact Information:**

For inquiries or further information about this TOR, please contact [projectmanager.prayass@right4children.org](mailto:projectmanager.prayass@right4children.org).